



UNITED PHILANTHROPY

FORUM

A network for the common good

Sponsorship Opportunities

2024 Forum Annual Conference

July 15-17, 2024 | St. Louis, MO

Forum Annual Conference

United Philanthropy Forum's 2024 Annual Conference is unlike any other event in the philanthropy sector. It is the only event that brings together people from all of the country's philanthropy associations and networks—philanthropy-serving organizations (PSOs) that play a key role in advancing, informing, mobilizing and convening the field. The Forum is the largest and most diverse network serving philanthropy in America, representing more than 7,000 philanthropic organizations among our membership of nearly 100 regional and national PSOs.

The conference will feature numerous multi-access opportunities for thought leadership, skill-building, and community building with our PSO peers and partners. Our attendees can expect an engaging, interactive, and inspiring experience.

The conference will be a unique opportunity to reach key decision-makers with direct access and connections to the largest and broadest range of philanthropic organizations across the country. Your sponsorship will demonstrate your support for their important work to set the agendas for philanthropic leaders, highlight best practices and new ideas for the field, lead change in the field, and much more.

The 2024 Forum Annual Conference is the only event that brings together all of the country's leadership associations and networks in philanthropy.

Profile of Conference Participants

The 2024 Forum Annual Conference convenes the leadership of regional PSOs, which bring funders together around states and regions; and national PSOs, which bring funders together around issues, identities, philanthropic practices, or funder types. At our last in-person conference, attendees included 14% CEOs of PSOs; 67% staff of PSOs (working in membership, public policy, programming, communications and/or finance & administration); and 29% colleague organizations. 350 participants are expected to attend the event.

Benefits for All Sponsors

All sponsors will receive the following benefits:

- Special combined sponsor promotional email sent to all conference participants prior to and after the conference
- Attend the opening reception and join us for meals during breakfast and luncheon plenary sessions
- Participate in dine arounds and other social outings
- Exhibit table space

To confirm your sponsorship, complete the [online sponsorship form](#)
For more information, contact Ivana Bikombe at (202) 869-4327 or ivana@unitedphilforum.org

Conference Sponsorship Opportunities

Annual Conference Presenting Sponsor (\$25,000)

- Recognition as sponsor of opening plenary session
- Podium opportunity to give a brief welcome at opening plenary session
- Recognition as Presenting Sponsor with logo on conference signage, conference website, and conference app, and all conference communications
- Five complimentary conference registrations, up to five additional registrations at the member rate
- Access to Sponsor Lounge for one-on-one meetings
- Three push notifications on the conference app with a brief sponsor message
- Individual sponsor promotional email sent to all conference participants prior to the conference

Platinum Sponsor (\$15,000)

- Recognition as sponsor of a plenary session, other than opening plenary, on first come, first choice basis
- Podium opportunity to give a brief welcome at chosen plenary session
- Recognition as Platinum Sponsor with logo on conference signage, conference website, and conference app
- Four complimentary conference registrations, up to five additional registrations at the member rate
- Access to Sponsor Lounge for one-on-one meetings
- Three push notifications on the mobile conference app with a brief sponsor message
- Individual sponsor promotional email sent to all conference participants prior to the conference

Gold Sponsor (\$10,000)

- Recognition as sponsor of one conference breakout session
- Recognition as Gold Sponsor with logo on conference signage, conference website, and conference app
- Three complimentary conference registrations, up to five additional registrations at the member rate
- Access to Sponsor Lounge for one-on-one meetings
- Three push notifications on the mobile conference app with brief sponsor message
- Individual sponsor promotional email sent to all conference participants prior to the conference

Silver Sponsor (\$7,500)

- Recognition as Silver Sponsor with logo on conference signage, conference website, and conference app
- Two complimentary full conference registrations, up to four additional registrations at the member rate
- Access to Sponsor Lounge for one-on-one meetings
- Two push notifications on the mobile conference app with brief sponsor message
- Individual sponsor promotional email sent to all conference participants prior to the conference

Bronze Sponsor (\$5,000)

- Recognition as Bronze Sponsor with logo on conference signage, conference website, and conference app
- One complimentary full conference registration, up to three additional registrations at the member rate
- Access to Sponsor Lounge for one-on-one meetings
- One push notification on the mobile conference app with brief sponsor message

Partner Sponsor (\$3,000)

- Recognition as Partner Sponsor with logo on conference signage, conference website, and conference app
- Register up to two representatives for the conference at the member rate

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Special Sponsorship Opportunities

Opening Reception Sponsor (\$10,000)

The reception is the main social event of the conference. This opportunity gives you access to all conference attendees plus any special invited guests and speakers.

- Opportunity to give a brief welcome at the reception
- Table display and signage during the reception
- Recognition as Opening Reception Sponsor with logo on conference signage, conference website, and conference app
- Two complimentary conference registrations

CEO Dinner Sponsor (\$7,500)

This special opportunity gives you intimate access to the leadership of the Forum's membership at their dinner before the conference kicks off. More than 60 chief executives are expected to attend.

- Opportunity to give a brief welcome at the dinner
- Opportunity for up to two representatives to attend the dinner
- Recognition as CEO Dinner Sponsor with logo on conference signage, conference website, and conference app
- Two complimentary conference registrations

Leadership Workshop Sessions Sponsor (\$7,500)

The Forum places strong emphasis on professional development. This special opportunity gives you access to emerging, mid-level, and senior-level practitioners during the pre-conference skill-building workshops.

- Opportunity to give brief remarks at each workshop
- Recognition as Leadership Workshop Sessions Sponsor with logo on conference signage, conference website, and conference app
- Two complimentary conference registrations

Clips and Conversation Sponsor (\$5,000)

This special opportunity supports an evening event that showcases a key film experience in an intimate setting.

- Opportunity to give a brief welcome at the event
- Recognition as Clips and Conversation Sponsor with logo on conference signage, conference website, and conference app
- One complimentary conference registration

Emerging Leaders Scholarship Sponsor (\$2,000 per scholarship)

The Forum is committed to making our conference accessible to new and emerging practitioners working at PSOs, many of whom are young and/or work for small organizations with limited resources. We'd like to build a scholarship fund to assist with registration fees and lodging, to ensure the greatest possible diversity of attendees.

- Recognition as Scholarship Sponsor with logo on conference signage, conference website, and conference app
- Other benefits as determined based on level of support

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Special Joint Sponsorship Opportunity: FOTH & Forum Annual Conference 2024

Foundations on the Hill & Annual Conference Presenting Sponsor (\$20,000)

This sponsorship opportunity lets you show your support for FOTH and Annual Conference activities.

- Opportunity to give brief welcome at FOTH Opening Reception.
- Collateral display and signage at Conference and FOTH-related events and registration table.
- Four complimentary FOTH and two complimentary Annual Conference registrations.
- Recognition as Presenting Sponsor of FOTH and Conference on Forum website and event app, with logo and link.
- Recognition as Presenting Sponsor in both FOTH and Conference signage, materials, and social media.
- Inclusion of your collateral in event app for both FOTH and Annual Conference.

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